

VENDOR CONTRACT



On behalf of the Whiskey Rodeo Classic, Promoters, we would like to invite you to the Inaugural Whiskey Rodeo Classic. The Vendor Expo is held at the Hot Springs Fairgrounds, in Thermopolis Wy, in conjunction with the Rodeo, which will be held May 22-24th, 2026.

The Whiskey Rodeo Classic is a high-energy celebration of Western culture, rodeo tradition, and live entertainment in Thermopolis, Wyoming. Produced by Event X Productions, it brings elite athletes and fans together for three days of action, music, and community. Highlights include concerts with Kenny Feidler and the Cowboy Killers on Saturday and Joe Cheyenne on Friday.

Enclosed is the Vendor Contract, along with the Rules and Regulations. Please familiarize yourself with these. Fill out the contract completely, and mail the contract and payment to:

WRC – Vendor Coordinator
C/O Denise Steele
PO Box 55
Black Hawk, SD 57718

Move In Hours:

Thursday, May 21st 9:00 am - 4:00 pm

Friday, May 22nd 9:00 am – 12pm ***Be ready for show opening 5pm SHARP**

Show Hours:

Friday, May 22nd 5:00 pm - 10:00 pm

Saturday, May 23rd 5:00 pm - 10:00 pm

Sunday, May 24th 1:00 pm - 6:00 pm

***April 15, 2026 – Deadline for return vendors for right of first refusal**

****All booths must be set up and ready to open by 5pm on Friday and stay open until closing time each evening.**

NO LEAVING EARLY!! The doors will be open 2 hours before opening times each day for vendors.

*****We will do our best to make sure the same products are not sold side by side. We are excited to see all of you this year at the Whiskey Rodeo Classic!**

Sincerely,

Denise Steele
WRC Vendor Coordinator
PO Box 55, Black Hawk SD 57718
307-222-9620
denise@wrc-wy.com

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ALL BOOTHS MUST REMAIN OPEN EACH DAY, UNTIL THE TIME OF CLOSING, AS STATED IN THE LETTER.

- List of lodging options in Thermopolis is available at the whiskeyrodeoclassic.com
- First come, first served dry camping is allowed on the Fairgrounds property, although electricity, water, and dump station are not available. There are showers near the grandstands.

Email: _____

Sign up for email updates

____ Yes! Sign up me up for email updates from Whiskey Rodeo Classic

____ No, thanks

Contact Person

First Name _____ Last Name _____

Address _____

City _____ State _____ Zip _____

Business Phone: _____ Mobile Phone: _____

Name of Business: _____

Explain in detail, what you will be selling.

Company/Business Name _____

Contact Person _____

Company/Business Address _____

City _____ State _____ Zip _____

Social Media Site Name(s) (example: Facebook, Instagram, Twitter, YouTube, etc.)

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OUTDOOR SPACE -

- Due to limited space, NO SUPPORT VEHICLES WILL BE ALLOWED WITH BOOTH, unless you directly sell from it. The support vehicle must fit into your allotted space.
- Example: 30' horse trailer will not be allowed in a 20' x 10' space.

There are NO EXCEPTIONS TO THIS RULE!

Medium or Large Outdoor Space

_____ 10 x 20 (deep) Space(10' front footage x 20' deep) \$250.00

_____ 20 x 20 Space (20' front footage x 20' deep) \$400.00

_____ 30 x 20 Space (30' front footage x 20' deep) \$600.00

*For anything larger than 30' contact Denise Steele at 307-222-9620 or email Desine@wrc-wy.com

Please send us a picture of previous set up for booth showing product and booth space - jpg or png please

Document Presentation Spreadsheet Drawing

PDF Image Video Audio

Tell us and provide a photo of your trailer and indicate whether you display out of the end or side (and which side).

_____ I have attached a photo of my trailer

_____ I display out the end of my trailer

_____ I display on the driver's side of my trailer

_____ I display on the passenger side of my trailer

_____ I display the end and sides of my trailer



VENDOR CONTRACT

Rules and Regulations - Please read carefully.

TERMS OF PAYMENT:

The total amount due, for space rental, will be required upon the signing of this agreement. No exhibit will be permitted space until the contract has been paid in full.

LIABILITY:

Neither the Lessor, the Building Owners & Managers, the Official Show Director, the Trade Show Decorator, or their representatives, or any member of the above-named will be responsible for any injury, loss, or damage that may occur to the Lessee or the Lessee's employees or property from any cause whatsoever. The Lessee, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury. Vendor Area will be locked during the time that exhibits are not being shown.

CARE OF BUILDING AND EQUIPMENT:

Lessees, and/or their agents, must not injure or deface the walls or floors of the building and adjacent areas; including outside surfaces and booth equipment. If such damage appears, the Lessee is liable to the County of Hot Springs, the Lessor, and/or the Trade Show Decorator for the property so damaged. NO DUCT TAPE or tape of any kind is allowed on the ground. If tape is found in your space you will be charged for a cleanup fee of \$100 and possibly lose your space/spaces for the coming years.

FIRE RULES AND REGULATIONS:

Combustible exhibit and display materials must be flameproofed. Explosive materials are not allowed on the premises. Vehicles may not be operated on the premises during show hours. Gas tanks must be approximately ¼ full of gas. Tank openings must have a secure cap and be taped on to prevent fumes from escaping. Battery cables must be disconnected and taped to prevent contact. All rules and regulations relative to public buildings, as prescribed by the Fire Prevention Bureau of Hot Springs County, must be adhered to.

EXHIBIT CONTENT AND MANNER OF USE:

All exhibitory, displays, and demonstrations must be show oriented. The Lessor reserves the right to make decisions relative to show content and reserves the right to reject exhibitory which it deems detrimental to the show LICENSES

The Lessee shall procure, at its own cost and expense, any necessary licenses and official permits required for the purpose of displaying and exhibiting merchandise at the show.

GENERAL RULES:

Lessee shall not, without the prior written consent of the Lessor, assign or sublet such space, or any part thereof. The actual occupation of the space, with the above exhibit, is of the essence hereof. In the event the Lessee shall not occupy said space twelve (12) hours prior to the official opening of the show, then, and in such event, Lessor is expressly authorized to occupy or cause said space to be occupied in such a manner as it may deem best for the interest of said show, without any rebate or allowance whatsoever to Lessee, and without any way releasing the Lessee from any liability hereunder and the Lessee expressly agrees to pay Lessor the full sum hereinabove set forth.

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Lessee, if desired by Lessee, must obtain insurance, at his own cost and expense. The Lessor assumes no risk, and by the acceptance of this agreement, the Lessee expressly releases the Lessor of and from any and all liability for damage, injury, or loss to any person or goods which may arise from the use of said space of Lessee and agrees to hold and save Lessor harmless of and from any loss or damage by reason thereof. Aisle space will be controlled by Lessor.

CANCELLATION:

Cancellation of space must be in writing and received by Lessor 30 days prior to the show. In the event such cancellation is received by the Lessor 30 days prior to the show, the full deposit will be refunded to the Lessee, less \$100 cancellation fee.

FORFEITURE UPON DEFAULT:

In the case of failure of Lessee to make any payment, to perform, or to observe all of the conditions, covenants, and restrictions herein set forth, this contract shall, at the options of the Lessor, serve as partial satisfaction of all damages sustained.

COLLECTIONS:

Should suit be commenced, or an attorney employed to enforce the terms of this agreement, Lessee agrees to pay such additional sum as the court may judge reasonable as attorney's fees in said suit, and Lessee agrees to pay Lessor's costs.

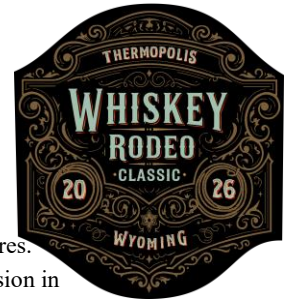
MISCELLANEOUS:

Lessee hereby agrees as follows:

To abide and conform to all rules and regulations prescribed or adopted by Lessor, which apply to the use and/or occupancy of the exhibit area covered by the Agreement, or which pertain to the operation or administration of the show.

1. To comply with all laws, ordinances, and regulations imposed by the management of the facility and as imposed by Lessor.
2. To clean up Lessee's space at the completion of the exhibit, returning said space to its original condition. In the event of failure to so clean to the satisfaction of the Lessor, Lessor may perform said cleaning and charge Lessee a reasonable fee, which Lessee agrees to pay Lessor on demand.
3. All exhibitory must be fireproofed and electrical wiring installed in a safe manner, including ground wires. Combustible materials or explosives are not permitted in the building unless Lessor has granted permission in writing.
4. To comply with all laws, ordinances, and regulations imposed by the management of the facility and as imposed by Lessor.
5. To clean up Lessee's space at the completion of the exhibit, returning said space to its original condition. In the event of failure to so clean to the satisfaction of the Lessor, Lessor may perform said cleaning and charge Lessee a reasonable fee, which Lessee agrees to pay Lessor on demand.

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6. All exhibitory must be fireproofed and electrical wiring installed in a safe manner, including ground wires. Combustible materials or explosives are not permitted in the building unless Lessor has granted permission in writing.

Payment Summary:

Payment Option #1: Options: Payment can be made via website.

**Payment Option #2: Make your checks payable to WRC, Inc. and mail your contract and payment to:
WRC - Trade Show Coordinator Denise Steele, PO BOX 55, Black Hawk SD 57718.**

____ I have included the total amount due for Booth Space

____ I have included total amount due for ADDITIONAL electrical \$50.00

____ I have included the grand total

____ I understand...ALL BOOTHS MUST REMAIN OPEN EACH DAY, UNTIL THE TIME OF CLOSING, AS STATED IN THE LETTER. By checking the boxes above and reading Rules and Regulations...I, the undersigned, attest that I have read the WRC Trade Show Rules and intend to follow them.

Thank you for being a vendor at the Whiskey Rodeo Classic, May 21-24, 2026. If you have any other questions, contact Denise Steele – Vendor Coordinator.

Denise Steele
WRC Vendor Coordinator
PO Box 55, Black Hawk SD 57718
307-222-9620
denise@wrc-wy.com